



LCDA
9TH ANNUAL
Board Leaders
Convening

The largest gathering of Latino business leaders at the
pinnacle of corporate leadership and governance.



NOVEMBER 14-16 2024
INTERCONTINENTAL MIAMI



JOIN US

The largest network of Latino business leaders at the pinnacle of corporate leadership and governance

THE LATINO CORPORATE DIRECTORS ASSOCIATION INVITES YOU TO SPONSOR THE 9TH ANNUAL BOARD LEADERS CONVENING IN MIAMI, FL.

The Latino Corporate Directors Association (LCDA)

is a national organization committed to developing, supporting, and increasing the representation of Latinos on corporate boards. Comprised of corporate board directors, senior executives, and business leaders, LCDA brings together accomplished and respected Latinos in corporate leadership and corporate governance committed to paying it forward. Together with its members, LCDA serves as an advocate and talent source to corporate boards, search firms, private equity, and institutional investors. Through LCDA's affiliated foundation, Latino Corporate Directors Education Foundation (LCDEF), LCDA is committed to paving the way for the next generation of US Latino corporate directors through governance education, talent development, and coaching.



LCDA Vision

Be the preeminent association of US Latino corporate directors and a trusted board proven and board-ready talent source for corporations.

LCDA Mission

To develop, support, and increase the number of US Latinos serving on corporate boards



TO LEARN MORE, VISIT LATINOCORPORATEDIRECTORS.ORG



We are heading to Miami, FL!

This year, LCDA and Presenting Partner KPMG, are welcoming over 300 members, partners and governance experts to the vibrant InterContinental Miami, for 3 days of learning, networking, and celebration.

Schedule at a Glance

DAY 1
November 14

WELCOME | The event commences with a welcome reception to gather guests for the first time. Guests will have the opportunity to network, enjoy savory bites, and connect at a stellar venue in Miami.

DAY 2
November 15

ENGAGE & CONNECT | The first day of programming features dynamic panels on trending corporate governance, marquee speakers, and board inclusion topics, as well as networking.

LET'S CELEBRATE | Following a full-day of programming, LCDA invites you to join us in recognizing leading organizations at the Corporate Visionary Awards Reception & Dinner.

DAY 3
November 16

LEARNING & NETWORKING | The program continues with additional education and more opportunities to network and connect with board influencers.





Since 2016, LCDA has convened members, partners, and allies to strengthen community and advance the importance of inclusive governance. Our first convening took place in Silicon Valley hosted by Former CEO Meg Whitman of HP Enterprise.

To date, LCDA has produced 8 Convenings, hosted alongside leading corporations, welcoming more than 1,000 attendees, over 80 corporations, and facilitating 80 governance sessions.



To relive the excitement of previous Convenings, visit <https://latinocorporatedirectors.org/>.



8th Annual Board Leaders Convening

A RECAP

2023 Presenting Partner



2023 Host



Select Featured Speakers

LCDA's 8th Annual Board Leaders Convening, took place in November 2023 at the Toyota Motor North America (TMNA) Headquarters in Plano, Texas hosted by Toyota. Our Convening Presenting Partner KPMG returned and joined nearly 40 other trusted companies in support of LCDA's mission.



Steve Demetriou
EXCLUSIVE CHAIR AND FORMER CEO, JACOBS SOLUTIONS; DIRECTOR, ARCOSA | FIRSTENERGY CORP



Vilas Dhar
PRESIDENT & TRUSTEE, PATRICK J. MCGOVERN FOUNDATION



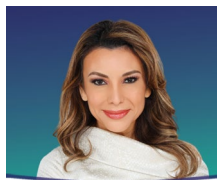
Diane Swonk
CHIEF ECONOMIST, KPMG US



Mark Templin
PRESIDENT & CEO, TOYOTA FINANCIAL SERVICES (TFS) USA; CEO, TOYOTA INSURANCE MANAGEMENT SOLUTIONS; DIRECTOR & GROUP CHIEF OPERATING OFFICER, TOYOTA FINANCIAL SERVICES CORPORATION



Darren Rebelez
CHAIRMAN, PRESIDENT & CEO, CASEY'S GENERAL STORES; DIRECTOR, GENUINE PARTS CO.



Lili Gil Valletta
CEO & CO-FOUNDER CULTEURA GROUP

BY THE NUMBERS

325+
Attendees

20
Sessions

55
Speakers

Congratulations to the 2023 Corporate Visionary Award Winners Recognizing Latino excellence in governance.



[Click Here to View the 2023 Program](#)

The Impact of LCDA

With over 600 members and growing, LCDA is the largest network of Latinos at the pinnacle of corporate leadership and governance impacting organizations across the nation. Today, LCDA Members span across the nation, with many serving in the boardrooms of publicly-traded Fortune 1000 organizations.

Company Name	2023 Rank	Company Name	2023 Rank	Company Name	2023 Rank
Walmart	1	Automatic Data Processing	251	TopBuild	647
Apple	4	Jacobs Solutions	277	TriNet Group	658
CVS Health	6	O'Reilly Automotive	287	TelevisaUnivision	680
Microsoft	13	Ameriprise Financial	289	Snap	684
Valero Energy	18	Omnicom Group	290	Timken	696
Ford Motor	19	Keurig Dr Pepper	296	Western Union	698
Fannie Mae	28	Equitable Holdings	298	Primoris Services	701
Bank of America	32	Vistra	304	Elanco Animal Health	705
Target	33	State Street	305	Pinnacle West Capital	715
Archer Daniels Midland	35	Casey's General Stores	316	Floor & Decor Holdings	718
FedEx	41	Ryder System	345	Alliant Energy	721
PepsiCo	46	United Rentals	355	Ventas	730
ConocoPhillips	49	Raymond James Financial	363	Service Corp. International	731
MetLife	54	Advance Auto Parts	368	PriceSmart	737
HP	63	American Tower	373	SiteOne Landscape Supply	741
New York Life Insurance	71	Insight Enterprises	379	Scotts Miracle-Gro	756
Delta Air Lines	85	Ulta Beauty	383	iHeartMedia	761
TJX	87	Biogen	386	Conduent	763
Best Buy	94	Public Service Enterprise Group	392	Navient	764
United Airlines	96	Newell Brands	408	ChampionX	772
Qualcomm	98	CenterPoint Energy	413	Comerica	785
HF Sinclair	107	Avery Dennison	421	Peloton Interactive	803
Dollar General	108	Commercial Metals	428	Selective Insurance Group	810
Occidental Petroleum	110	Foot Locker	432	Pitney Bowes	815
Northwestern Mutual	111	Burlington Stores	434	Popular	838
Honeywell International	115	Chipotle Mexican Grill	438	Realty Income	842
3M	116	CMS Energy	441	Zions Bancorp.	845
Paramount Global	134	Huntington Bancshares	466	Frontier Group Holdings	846
CBRE Group	135	ABM Industries	475	Cooper Cos.	850
Lithia Motors	145	Bath & Body Works	482	Granite Construction	853
Cummins	146	Watsco	495	Annaly Capital Management	857
PayPal Holdings	148	NOV	501	Cracker Barrel Old Country Store	858
Constellation Energy	162	Xerox Holdings	505	Carter's	867
Avnet	163	Rush Enterprises	507	Deckers Outdoor	873
Southwest Airlines	165	Yum Brands	521	Stewart Information Services	881
PNC Financial Services Group	168	Patterson	536	Western Alliance Bancorp.	891
Steel Dynamics	176	Victoria's Secret	550	Greenbrier	896
Genuine Parts	179	Meritage Homes	557	Gannett	901
PG&E	180	Kemper	601	Hovnanian Enterprises	903
Altria Group	194	Roper Technologies	607	Americold Realty Trust	904
Kimberly-Clark	199	Hanover Insurance Group	608	Cano Health	934
American Electric Power	205	Big Lots	609	California Resources	942
BJ's Wholesale Club	210	Globe Life	632	Portland General Electric	952
General Mills	219	Nexstar Media Group	633	East West Bancorp	957
Ross Stores	223	Synopsis	642	Cinemark Holdings	993
Synchrony Financial	235	Spirit Airlines	643		
Edison International	241	Spirit AeroSystems Holdings	645		

As of March 31, 2024

Florida-Based Public Companies With a LCDA Member Serving on the Board

FACT

Latinos currently serve on 13 of the 34 Florida-based Fortune 1000 company boards.

- ACI WORLDWIDE INC
- AMERANT BANCORP INC
- CAREMAX INC
- EVI INDUSTRIES INC
- HCI GROUP INC
- LAUREATE EDUCATION INC
- MARINEMAX INC
- NNN REIT INC
- NORWEGIAN CRUISE LINE HOLDINGS LTD
- PETMED EXPRESS INC
- RAYMOND JAMES FINANCIAL INC
- ROPER TECHNOLOGIES INC
- RYDER SYSTEM INC
- SPIRIT AIRLINES INC
- ST JOE CO
- TOPBUILD CORP
- TRULIEVE CANNABIS CORP
- USCB FINANCIAL HOLDINGS INC
- WATSCO INC

Snapshot of Sponsorship Opportunities

	\$\$\$ Contribution	# of All-Access Convening (Thurs-Sat) Registrations*	Access to VIP Table at Corporate Visionary Awards (seats 8-10)	Advance Access to Registration List	Annual Corporate Partner Benefits
Convening Sponsor					
A sponsor in this category is recognized as a supporter of the full experience.					
Emerald Level <i>Recognized as a Premier Sponsor of the Convening</i>	\$150,000	6	√	√	√
Platinum Level <i>Recognized as a Premier Sponsor of the Convening</i>	\$100,000	4	√	√	√
Ruby Level <i>Recognized as a Co-Sponsor of the Convening</i>	\$75,000	2	√	√	√
Thought Leadership & Programming Sponsor					
A sponsor in this category is recognized as a supporter of a select learning experience.					
Breakfast or Luncheon Exclusive Sponsor <i>Recognized as a Gold level sponsor</i>	\$100,000	4	√	√	√
Breakfast or Luncheon Co-Sponsor <i>Recognized as Silver level sponsor</i>	\$50,000	2			√
Panel/Breakout Session/Peer Exchange Exclusive Sponsor <i>Recognized as Silver level sponsor</i>	\$50,000	2			√
Panel/Breakout Session/Peer Exchange Co-Sponsor <i>Recognized as Brass level sponsor</i>	\$25,000	2			√
Corporate Governance Celebration & Networking					
A sponsor in this category is recognized as a supporter of the Corporate Visionary Awards (CVA).					
CVA Dinner Exclusive Sponsor <i>Recognized as Diamond level sponsor</i>	\$150,000	6	√	√	√
CVA Dinner Co-Sponsor <i>Recognized as a Gold level sponsor</i>	\$75,000	4	√	√	√
CVA Reception Exclusive Sponsor <i>Recognized as a Gold level sponsor</i>	\$75,000	4	√	√	√
CVA Reception Co-Sponsor <i>Recognized as a Silver level sponsor</i>	\$25,000	2	√		√
CVA Dinner Table Sponsor (seats 8-10)	\$25,000	-	√		



Sponsorship Opportunities

To learn more and secure this exclusive opportunity, contact Pilar Avila at pavila@latinocorporatedirectors.org and Ashley Hayes at ahayes@latinocorporatedirectors.org.

EMERALD

\$150,000

CONVENING BENEFITS:

- Recognition as Emerald Level Partner and overall Convening Sponsor
- Two (2) minutes in-person speaking role for a senior corporate executive**
- Six (6) all access Convening registrations, including awards reception and dinner (excludes member-only peer exchanges)
- Branded and reserved table for 8-10 at Corporate Visionary Awards Dinner
- Premier logo recognition on event promos through direct emails, newsletters and social media, digital program
- Full-page ad in Convening Program with opportunity to spotlight your Latino directors or company
- Early access to registration list

ANNUAL CORPORATE PARTNER BENEFITS:

- Opportunity to recommend two (2) senior corporate executives for LCDA Executive Membership* and participate in LCDA's BoardReady Institute (BRI) governance certification program
- Access to LCDA's talent services and select talent intelligence reports
- Increased brand exposure pre and post conference via LCDA social media platforms and website

**Executive must meet minimum LCDA membership criteria.*

*** All speaker recommendations must be approved by Host Planning Committee.*





Sponsorship Opportunities

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PLATINUM

\$100,000

CONVENING BENEFITS:

- Recognition as Platinum Level Partner and overall Convening Sponsor
- Four (4) all access Convening registrations, including awards reception and dinner (excludes member-only peer exchanges)
- Branded and reserved table for 8-10 at Corporate Visionary Awards Dinner
- Premier logo recognition on event promos through direct emails, newsletters and social media, digital program
- Full-page ad in Convening Program with opportunity to spotlight your Latino directors or company
- Early access to registration list

ANNUAL CORPORATE PARTNER BENEFITS:

- Opportunity to recommend two (2) senior corporate executives for LCDA Executive Membership* and participate in LCDA's BoardReady Institute (BRI) governance certification program
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RUBY

\$75,000

CONVENING BENEFITS:

- Recognition as Ruby Level Partner and overall Convening Co-Sponsor
- Two (2) all access Convening registrations, including awards reception and dinner (excludes member-only peer exchanges)
- Branded and reserved table for 8-10 at Corporate Visionary Awards Dinner
- Premier logo recognition on event promos through direct emails, newsletters and social media, digital program
- Half-page ad in Convening Program with opportunity to spotlight your Latino directors or company
- Early access to registration list

ANNUAL CORPORATE PARTNER BENEFITS:

- Opportunity to recommend one (1) senior corporate executive for LCDA Executive Membership* and participate in LCDA's BoardReady Institute (BRI) governance certification program
- Access to LCDA's talent services and select talent intelligence reports
- Increased brand exposure pre and post conference via LCDA social media platforms and website

**Executive must meet minimum LCDA membership criteria.*

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Thought Leadership & Programming

To learn more and secure this exclusive opportunity, contact Pilar Avila at pavila@latinocorporatedirectors.org and Ashley Hayes at ahayes@latinocorporatedirectors.org.

CONVENING BREAKFAST OR LUNCHEON | EXCLUSIVE SPONSOR **\$100,000**

CONVENING BENEFITS:

- Recognition as Exclusive Breakfast or Luncheon Sponsor and overall Gold Level Convening Sponsor
- Two (2) minutes in-person speaking role for a senior corporate executive at Breakfast or Luncheon**
- Four (4) all access Convening registrations, including awards reception and dinner (excludes member-only peer exchanges)
- Branded and reserved VIP Table at Breakfast or Luncheon
- Branded and reserved table for 8-10 at Corporate Visionary Awards Dinner
- Premier logo recognition on event promos through direct emails, newsletters and social media, digital program
- Half-page ad in Convening Program with opportunity to spotlight your Latino directors or company
- Early access to registration list

ANNUAL CORPORATE PARTNER BENEFITS:

- Opportunity to recommend one (1) senior corporate executive for LCDA Executive Membership* and participate in LCDA's BoardReady Institute (BRI) governance certification program
- Access to LCDA's talent services and select talent intelligence reports
- Increased brand exposure pre and post conference via LCDA social media platforms and website

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CONVENING BREAKFAST OR LUNCHEON | CO-SPONSOR

\$50,000

CONVENING BENEFITS:

- Recognition as Breakfast or Luncheon Co-Sponsor and overall Silver Level Convening Sponsor
- Two (2) all access Convening registrations, including awards reception and dinner (excludes member-only peer exchanges)
- Branded and reserved VIP Table at Breakfast or Luncheon
- Premier logo recognition on event promos through direct emails, newsletters and social media, digital program
- Quarter-page ad in Convening Program with opportunity to spotlight your Latino directors or company
- Early access to registration list

ANNUAL CORPORATE PARTNER BENEFITS:

- Opportunity to recommend one (1) senior corporate executive for LCDA Executive Membership* and participate in LCDA's BoardReady Institute (BRI) governance certification program
- Access to LCDA's talent services and select talent intelligence reports
- Increased brand exposure pre and post conference via LCDA social media platforms and website

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BREAKOUT SESSION, PEER EXCHANGE | EXCLUSIVE SPONSOR **\$50,000**

CONVENING BENEFITS:

- Recognition as Breakout Session or Peer Exchange Exclusive Sponsor and overall Silver Level Convening Sponsor
- Two (2) minutes in-person speaking role for a senior corporate executive at beginning of session**
- Two (2) all access Convening registrations, including awards reception and dinner (excludes member-only peer exchanges)
- Premier logo recognition on event promos through direct emails, newsletters and social media, digital program
- Quarter-page ad in Convening Program with opportunity to spotlight your Latino directors or company
- Early access to registration list

ANNUAL CORPORATE PARTNER BENEFITS:

- Opportunity to recommend one (1) senior corporate executive for LCDA Executive Membership* and participate in LCDA's BoardReady Institute (BRI) governance certification program
- Access to LCDA's talent services and select talent intelligence reports
- Increased brand exposure pre and post conference via LCDA social media platforms and website

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Thought Leadership & Programming

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BREAKOUT SESSION, PEER EXCHANGE | CO-SPONSOR

\$25,000

CONVENING BENEFITS:

- Recognition as Breakout Session or Peer Exchange Co-Sponsor and overall Brass Level Convening Sponsor
- Two (2) all access Convening registrations, including awards reception and dinner (excludes member-only peer exchanges)
- Premier logo recognition on event promos through direct emails, newsletters and social media, digital program
- Quarter-page ad in Convening Program with opportunity to spotlight your Latino directors or company
- Early access to registration list

ANNUAL CORPORATE PARTNER BENEFITS:

- Opportunity to recommend one (1) senior corporate executive for LCDA Executive Membership* and participate in LCDA's BoardReady Institute (BRI) governance certification program
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Corporate Governance Celebration & Networking

To learn more and secure this exclusive opportunity, contact Pilar Avila at pavila@latinocorporatedirectors.org and Ashley Hayes at ahayes@latinocorporatedirectors.org.

CORPORATE VISIONARY AWARDS (CVA) DINNER | EXCLUSIVE SPONSOR **\$150,000**

CONVENING BENEFITS:

- Recognition as CVA Dinner Exclusive and overall Platinum Level Convening Sponsor
- Two (2) minutes in-person speaking role for a senior corporate executive**
- Six (6) all access Convening registrations, including awards reception and dinner (excludes member-only peer exchanges)
- Branded and reserved table for 8-10 at Corporate Visionary Awards Dinner
- Premier logo recognition on event promos through direct emails, newsletters and social media, digital program
- Full-page ad in Convening Program with opportunity to spotlight your Latino directors or company
- Early access to registration list

ANNUAL CORPORATE PARTNER BENEFITS:

- Opportunity to recommend two (2) senior corporate executive for LCDA Executive Membership* and participate in LCDA's BoardReady Institute (BRI) governance certification program
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CORPORATE VISIONARY AWARDS (CVA) DINNER | CO-SPONSOR

\$75,000

CONVENING BENEFITS:

- Recognition as CVA Dinner Co-Sponsor and overall Gold Level Convening Sponsor
- Two (2) minutes in-person speaking role for a senior corporate executive**
- Four (4) all access Convening registrations, including awards reception and dinner (excludes member-only peer exchanges)
- Branded and reserved table for 8-10 at Corporate Visionary Awards Dinner
- Premier logo recognition on event promos through direct emails, newsletters and social media, digital program
- Half-page ad in Convening Program with opportunity to spotlight your Latino directors or company
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- Opportunity to recommend two (2) senior corporate executive for LCDA Executive Membership* and participate in LCDA's BoardReady Institute (BRI) governance certification program
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CORPORATE VISIONARY AWARDS (CVA) RECEPTION | EXCLUSIVE SPONSOR **\$75,000**

CONVENING BENEFITS:

- Recognition as CVA Reception Exclusive Sponsor and overall Gold Level Convening Sponsor
- Two (2) minutes in-person speaking role for a senior corporate executive**
- Four (4) all access Convening registrations, including awards reception and dinner (excludes member-only peer exchanges)
- Branded and reserved table for 8-10 at Corporate Visionary Awards Dinner
- Premier logo recognition on event promos through direct emails, newsletters and social media, digital program
- Full-page ad in Convening Program with opportunity to spotlight your Latino directors or company
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Corporate Governance Celebration & Networking

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CORPORATE VISIONARY AWARDS (CVA) RECEPTION | CO-SPONSOR \$25,000

CONVENING BENEFITS:

- Recognition as CVA Reception Co-Sponsor and overall Silver Level Convening Sponsor
- Two (2) all access Convening registrations, including awards reception and dinner (excludes member-only peer exchanges)
- Branded and reserved table for 8-10 at Corporate Visionary Awards Dinner
- Premier logo recognition on event promos through direct emails, newsletters and social media, digital program
- Quarter-page ad in Convening Program with opportunity to spotlight your Latino directors or company
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ANNUAL CORPORATE PARTNER BENEFITS:

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Corporate Governance Celebration & Networking

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CORPORATE VISIONARY AWARDS (CVA) TABLE SPONSOR

\$25,000

CONVENING BENEFITS:

- Recognition as overall Brass Level Convening Sponsor
- Branded and reserved table for 8-10 at Corporate Visionary Awards Dinner
- Premier logo recognition on event promos through direct emails, newsletters and social media, digital program
- Quarter-page ad in Convening Program with opportunity to spotlight your Latino directors or company
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Customized Sponsorship Opportunities

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CHARGING STATION

\$25,000

Attendees are rarely seen without their phones and tablets. Enjoy exclusive sponsorship of a charging station (Apple and Android devices) which will provide you with tremendous exposure throughout the entire event. Charging stations include customizable graphics and are placed in high-traffic areas throughout the Convening.

PROMOTIONAL BENEFITS INCLUDE:

- Recognition as Charging Station Sponsor and overall Friend Level Convening Sponsor
- Premier logo recognition on event promos through direct emails, newsletters and social media, digital program

NAME BADGE LANYARDS

\$25,000

Receive unlimited exposure by sponsoring the name badge lanyards at the LCDA Annual Convening. Your company name (or logo) will be imprinted on name badge lanyards given to all attendees upon check in. Up to (2) color imprint; sponsor will be given final proof to review.

Please note: LCDA and KPMG logos will be printed on the lanyard.

PROMOTIONAL BENEFITS INCLUDE:

- Recognition as Convening Name Badge Sponsor and overall Friend Level Convening Sponsor
- Premier logo recognition on event promos through direct emails, newsletters and social media, digital program

PROFESSIONAL HEADSHOTS

\$10,000

Provide attendees onsite with a new professional headshot! Your company logo will be prominently displayed in the headshot photo lounge and each attendee will receive an electronic copy of the headshot via email with your customized message.

PROMOTIONAL BENEFITS INCLUDE:

- Recognition as Professional Headshot Sponsor and overall Friend Level Convening Sponsor
- Premier logo recognition on event promos through direct emails, newsletters and social media, digital program

Thank you to the support of leading corporations committed to advancing inclusive governance.

Diamond Founding Partner
& Convening Presenter



Platinum



2023 Convening Host



2023 BoardReady Institute
Host



Chair



JPMORGAN CHASE & CO.



Morgan Stanley

PAUL
HASTINGS



UNIVISION
FOUNDATION



Shareholder



Boardroom



Research Partner





Search & Private Equity Partners

Chair

Blackstone

EgonZehnder

HEIDRICK & STRUGGLES

Shareholder



true

Boardroom



CARLYLE



NORWEST

SpencerStuart



8th Annual Board Leaders Convening Sponsors

ASBURY
AUTOMOTIVE GROUP



CULTURE⁺
GROUP

Friends





Latino Corporate Directors Association

Interested in sponsorship opportunities?
Contact Pilar Avila at pavila@latinocorporatedirectors.org

@latinodirectors



To learn more, visit
latinocorporatedirectors.org

